

Rising to the challenge together



le Mât de la Fraternité[©]

Universal Symbol
of Human Rights

LA COQUE
NOMADE
Fraternité



Organisation
des Nations Unies
pour l'éducation
la science et la culture

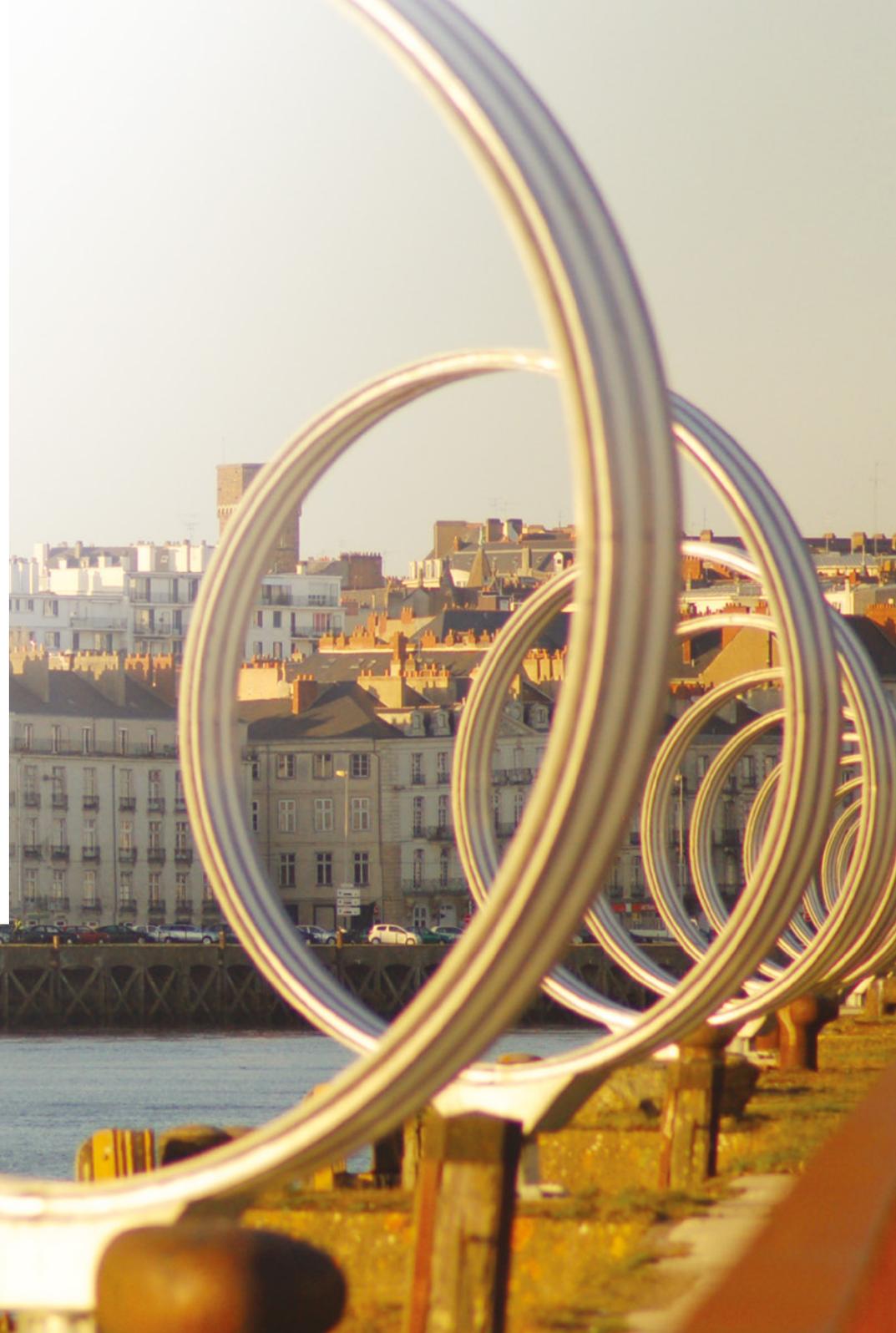


Projet soutenu par
la Route de l'esclave

Article 1 of the Universal Declaration of Human Rights:

«All human beings are born free and equal in dignity and rights. They are endowed with reason and conscience and should act towards one another in a spirit of brotherhood.»

This article as well as all the other articles in the Universal Declaration of Human Rights are the outcome of dark chapters in history which drove the Coque Nomade - Fraternité association to say «never again» through its educational, pedagogical and cultural projects. These projects are based on two main objectives: to create a work of memory relating to History, to bring people together and fight for a common goal: **respect for human being and for this Declaration.**



1 A UNIVERSAL PROJECT FOR HUMAN RIGHTS

Erecting a universal symbol of the fight for the respect of human rights is the challenge that the “Coque Nomade – Fraternité” association is undertaking via the “Mât de la Fraternité” project. 18 meters high and surmounted by the flag of the Fraternité, it will be installed at l’Île de Nantes in Nantes.

The community will be able to gather at this place, at the foot of the “Mât de la Fraternité”, to denounce racism, anti-Semitism, the conditions of Uyghurs, of women in today’s societies, to support Ukrainians and other war refugees, etc. People will be able to unite around strong messages to defend the freedoms of people and of each other. There are many causes for which it is important to promote human rights. Together, people will be able to speak out as citizens.

The choice of the visual for the “Mât”, reminiscent of a sailboat, represents a strong symbol. Yesterday, it was used to colonize. Tomorrow, it will be used to unite. And in Nantes, the main French trading port in colonial history, we will show the evolution of the world and the desire for love between peoples, to move towards good life together and freedom for all. Indeed, this monument

was first intended to be an emblem of memory of the history of the Atlantic slave trade and of the fight against modern slavery, but the idea has evolved. It will become a universal symbol of the fight against all the discriminations and injustices the world faces today.

It will defend the dignity of men and women around the world. During special events, each individual will be an actor in the fights he supports. The “Mât” will be decorated with numerous LED lights, which can be lit with distinct colors to highlight the link with the different causes with which it will be associated.

For example, it could be lit in blue and yellow in support of Ukraine.



This “Mât de la Fraternité”, a luminous and brotherly monument, will be a project of international scope. It will be able to travel from city to city, from country to country, to participate in the fight against discrimination and to transmit a message of solidarity and tolerance.

Apart from special events, the LEDs will light up according to the donations given to the association’s project, to represent the donors whose names will be inscribed at the foot of the monument. This progressive lighting of the LEDs over time will allow you to follow, in real time, the growing support given to the international traveling cultural platform project the “Coque Nomade – Fraternité” association.



The “Coque Nomade – Fraternité” association has obtained the UNESCO label as part of its program called «La route de l’esclave». Its projects are supported by many partners

involved in the struggles in which it participates, such as the National Committee for the Memory and History of Slavery, the Ministry in charge of the Overseas territories, the DILCRAH, as well as Columbia University in New York.

The city of Nantes, the city of Lamentin as well as various private companies and businesses also support the association.

In addition, the “Coque Nomade – Fraternité” association has the honor of being sponsored by personalities from all over the world:

Première Urgence, NGO (*Grand Témoin*)

Marijosé Alie, Director of the Committee for Diversity at France Televisions, journalist for France Ô and singer (Malavoi), France.

Robert Fullilove, Associate Dean of the Department of Social Sciences at Columbia University, New York, USA.

Femi Kuti, Nigerian musician of jazz, funk and traditional African music, son of Fela Kuti, USA.

Patrick Chamoiseau, writer, residing in Martinique, France.

Marcus Miller, jazz composer and bassist (jazz fusion), USA.

Françoise Vergès, political scientist and specialist in slavery and colonial history, France.

Frédéric Régent, historian specializing in slavery, President of the National Committee for the Memory of the History of Slavery, France.

Bruno Maillard, historian specialized in slavery, member of the scientific committee of the Grand Séminaire d’Histoire des Outre-Mer.

John Franklin, Director of the National Museum of African American History and Culture in Washington, USA.

Irène Frain, writer, France.

François Bourgeon, screenwriter and comic book author (notably *Les passagers du vent*), France.

Michel Cantal-Dupart, architect and urban planner, honorary professor at the Conservatoire National des Arts et Métiers in Paris, France.

2 LE MÂT DE LA FRATERNITÉ : WHEN WILL IT SEE THE LIGHT OF DAY

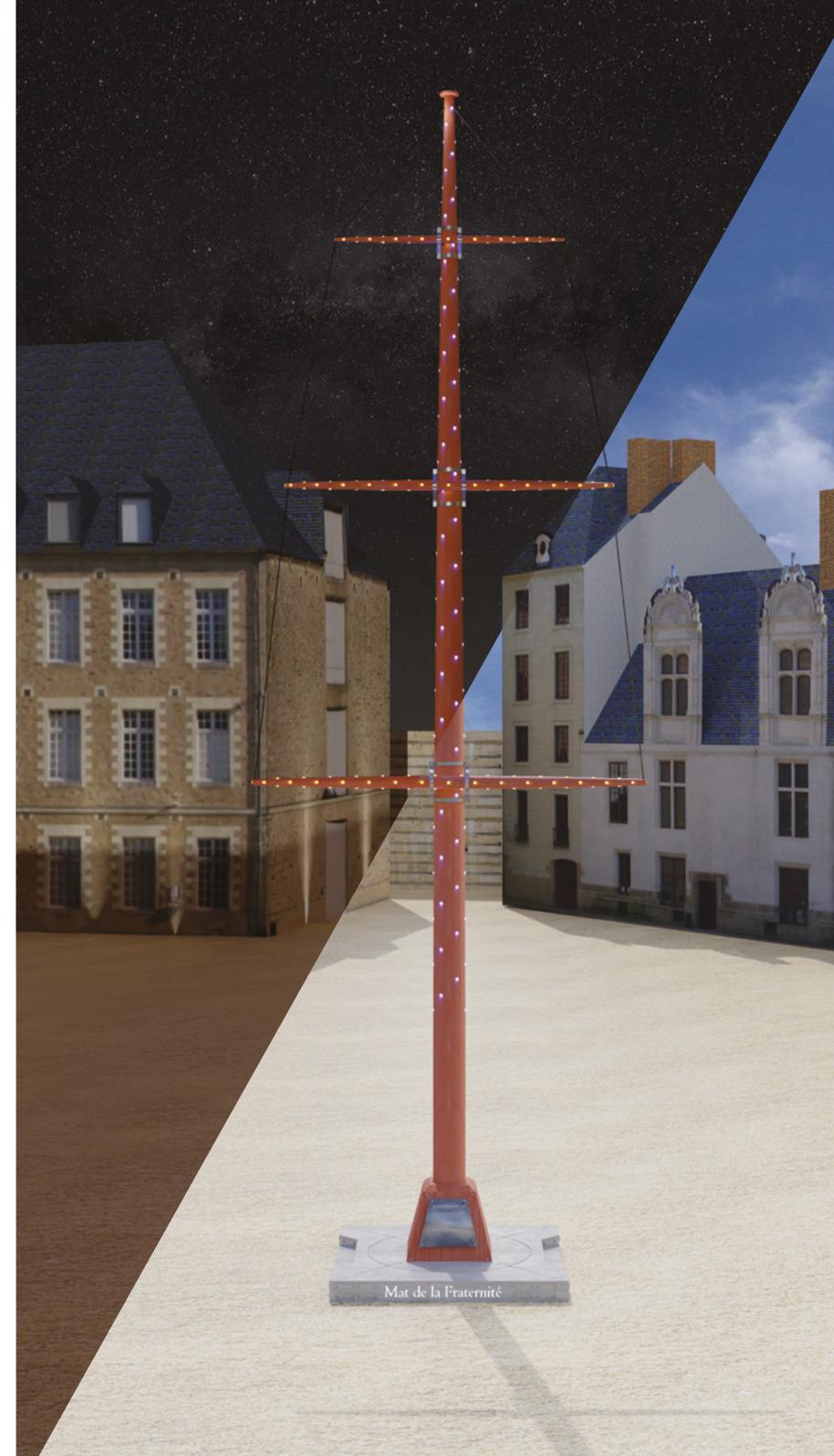
In the fall of 2022, the number of contributions should make it possible to begin the construction of the “Mât de la Fraternité” in the Nantes region.

At the beginning of 2023, it will be installed at l'Île de Nantes, near the Fraternity Pavilion, the headquarters of the association.

The inauguration of the “Mât” will take place at the Festival Histoire d'Avenir in May 2023 in Nantes. The main highlight of the event, it will be honored in one, or even several songs by committed French-speaking artists whose impact could provide international visibility to the project and show its interest in the struggle for Human Rights.

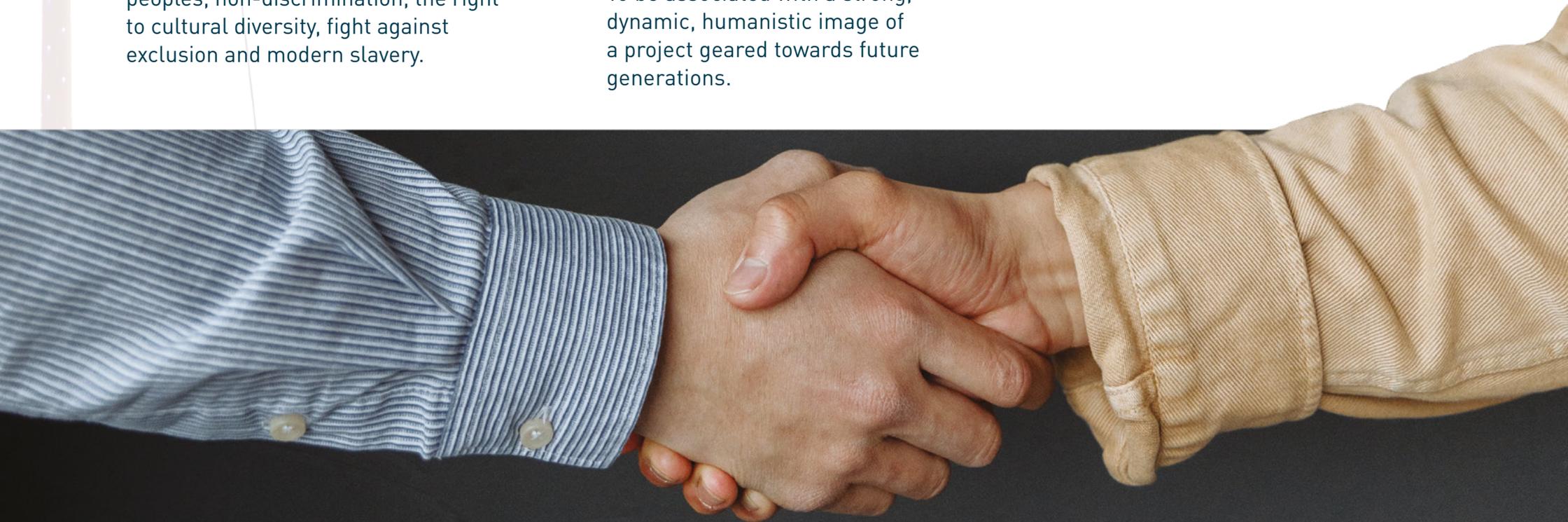
The “Mât” will travel for various events or demonstrations and will serve on these occasions as a symbol of struggle, first within the city, at l'Île de Nantes. It will then be able to travel throughout France, then internationally. It will be a nomadic and unifying monument, which other cities will be able to reproduce in support of the values defended by the association.

The lighting of the LEDs will be progressive, with a goal of 9,000 donors in total for which the “Mât de la Fraternité” would light up entirely. The donations symbolized on the “Mât” will be used for the “Fraternité - Coque Nomade” project. It will be a traveling interpretation center that will take history with it to make it known to everyone. This cultural and educational tool will lead to the discovery and knowledge of the various cultures born from history, making it more accessible, more understandable and more tangible.



3 WHY BECOME A SPONSOR?

- To enhance the image of the company through a humanistic project.
- To adhere to the values common to the Universal Declaration of Human Rights and the association: values of equal opportunities, freedom, tolerance, fraternity between peoples, non-discrimination, the right to cultural diversity, fight against exclusion and modern slavery.
- To mark the company's commitment to a regional territory and to participate in its economic and cultural appeal.
- To benefit from the media coverage of a project with a regional, national and international dimension.
- To develop the company's international image and forge economic links with international partners.
- To be associated with a strong, dynamic, humanistic image of a project geared towards future generations.
- To participate in a long-term project which aims to become firmly rooted in local cultural and social life.
- To benefit from the compensations detailed below.
- To tax-exempt the sponsorship action under the law of August 1, 2003.
- To join the network of public and private partners of the «Coque Nomade - Fraternité and the Mât de la Fraternité» associations.



4 TAX BENEFITS AND COMPENSATIONS

Whatever the nature of your contribution (financial, in terms of equipment or skills), tax benefits would be provided for your company. Therefore, a tax reduction of 60% of the amount allocated within the limit of 0.5% of annual revenues excluding tax is granted by law. The «La Coque Nomade - Fraternité» association is a public-interest organization and as such can issue a tax receipt.

The «La Coque Nomade - Fraternité» association undertakes to make you benefit from up to 25% of the amount of the contribution of the sponsoring company in the form of compensations such as:

- Inscription of the name of your company on the base of the “Mât de la Fraternité”;
- Invitations to the Histoire d’Avenir Festival in 2023;
- Invitations to special events related to the project;
- Participation of your staff’s children in the educational space workshops;
- Visibility of the company on various media within the framework of the communication plan and the www.coquenomade-fraternite.com website;
- Providing a space dedicated to presenting your company during scheduled general public events;
- Authorizing the use of the representation of the “Mât de la Fraternité” in internal and external communication of your company.



Tous les êtres humains naissent libres et égaux en dignité et en droits. Ils sont doués de raison et de conscience et doivent agir les uns envers les autres dans un esprit de fraternité.

Article 1
Déclaration Universelle des Droits de l'Homme

Chacun peut se prévaloir de tous les droits et de toutes les libertés proclamés dans la présente déclaration sans distinction aucune, notamment de race, de couleur, de sexe, de langue, de religion, d'opinion politique ou de toute autre opinion, d'origine nationale ou sociale, de fortune, de naissance ou de toute autre situation.

Article 2
Déclaration Universelle des Droits de l'Homme

Tout individu a droit à la vie, à la liberté et à la sûreté de sa personne.

Article 3
Déclaration Universelle des Droits de l'Homme

Nul ne sera tenu en esclavage ni en servitude; l'esclavage et la traite des esclaves sont interdits sous toutes leurs formes.

Article 4
Déclaration Universelle des Droits de l'Homme

Mat de la Fraternité

ADAMOPOULOS Alex
BARAZEUR Nathalie
BARBAO Marie
BOUJON Damien
BOUJON Sarah
BOUJON Pauline
BROWARD Myriam
COPREBACH Michèle
CHENY Jean-Luc
COFFET Olivier

DAVID Nathalie
DELAUNAY Charles
DUMOUTIER Jean
FRANCHE Monique
GAULTIER Madeline
GOS Charles
GUILLON DE FRANCE Pierre
JANNAZOTTE-EDOUARD Fabrice
KERSAULTIER
KERDUDOU Youenn

LAMBOGLIA Karine
LARRIEU Erwan
LARRIEU Edouard
LEFRET Bertrand
LEGRAND Nicolas
LESOYANNOT Genevieve
MATHEU Jardy
MOYE Christian-Maxime
NOURY

RELOUZAT Max
RIO Minelle
SABIN Ariane
SAINT-LOUIS Bruno
TESSON Perrane
VALMOURIN Nicolas

5 COMMUNICATION MEDIA

- Print posters and flyers
- Distribute posters and flyers on a business network in Nantes and its suburbs
- Media broadcasting: on-site self-service broadcasting, broadcasting in public places
- Create, produce and distribute a «Subscription voucher» brochure
- Press releases: written, audiovisual and Internet press, national, regional, specialized and international for: the installation of the “Mât” project, the Histoire d’Avenir Festival 2023 and the various events around the project
- Announcements via partner networks of the «La Coque Nomade - Fraternité» association: economic, tourism, international and social networks...



6 THE ASSOCIATION AT A GLANCE

LA COQUE
NOMADE
Fraternité

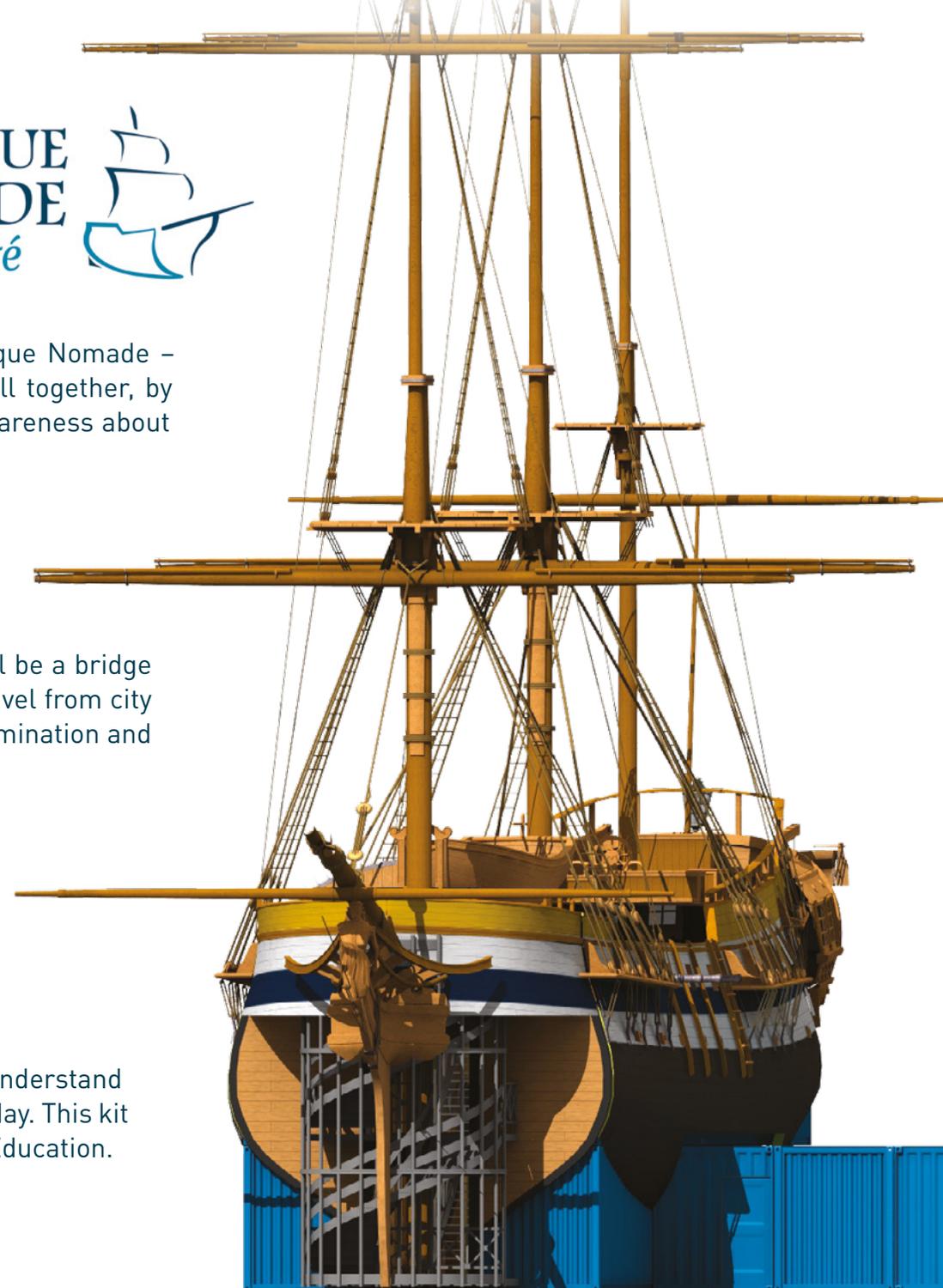


This “Mât de la Fraternité” project, like all those set up by the “Coque Nomade – Fraternité” association, makes it possible to move towards living well together, by supporting the struggles that defend human rights, and by raising awareness about history through educational and pedagogical approaches.

The main project of the “Coque Nomade – Fraternité” association is the construction of the “Fraternité” educational ship. It will be an «open-air history book», to raise the awareness of the public relating to the history of the slave trade and mainly of the Atlantic slave trade, as well as contemporary slavery. This travelling interpretation center will be a bridge between yesterday, today and tomorrow. The «Fraternité» ship will travel from city to city to teach people about history, to fight against all forms of discrimination and to move towards living well together.

Around this flagship project, the association regularly organizes events and performs multiple educational actions. Among other things, it has coordinated a three-year project to raise awareness among high school students in partnership with Apprentis d’Auteuil and Lycée Hôtelier Daniel Brottier, leading to an educational trip «on the historical trace of slavery» in March 2022.

The association has also developed an educational kit to help children understand the history of slavery and the different forms that this practice takes today. This kit is currently in the process of being certified by the French Ministry of Education.



7 CONTACT

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www.coquenomade-fraternite.com



8 EXCERPTS FROM THE UNIVERSAL DECLARATION OF HUMAN RIGHTS

ARTICLE 2.1

«Everyone is entitled to all the rights and freedoms set forth in this Declaration, without distinction of any kind, such as race, colour, sex, language, religion, political or other opinion, national or social origin, property, birth or other status.»

ARTICLE 3

«Everyone has the right to life, liberty and security of person.»

ARTICLE 4

«No one shall be held in slavery or servitude; slavery and the slave trade shall be prohibited in all their forms.»

ARTICLE 13.2

«Every person has the right to leave any country, including his own, and to return to his country.»

ARTICLE 14.1

«Everyone has the right to seek and to enjoy in other countries asylum from persecution.»

ARTICLE 24

«Everyone has the right to rest and leisure, including reasonable limitation of working hours and periodic holidays with pay.»

ARTICLE 25.1

«Everyone has the right to a standard of living adequate for the health and well-being of himself and of his family, including food, clothing, housing and medical care, as well as necessary social services [...].»

ARTICLE 26.1

«Everyone has the right to education [...].»

ARTICLE 27.1

«Everyone has the right to participate freely in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits.»

ARTICLE 30

«Nothing in this Declaration shall be construed as implying for any State, group or person any right to engage in an activity or to perform any act aimed at the destruction of the rights and freedoms set forth therein.»